

Fundraising Idea Guide



Signature Event: Horseless HorseShow

Call or email JustWorld for help organizing your own local Horseless Horseshow: info@justworldinternational.org or 561-333-9391.

Ideas for at a Show/Barn/Tack Shop

- Silent/Live Auction
- Ask management to donate: proceeds from one class's entries, \$2 from each entry at the show, or from parking, or ticket sales.
- A Jump-a-Thon: get friends to sign up pledges for each jump they jump clean at a given show. Or to give donation based on the ribbons they win. \$10 for first, \$9 for second...\$5 for every champion or reserve.
- Ask a polo team to donate \$5 for every goal they score.
- Run a Calcutta for the Grand Prix: every rider in the Grand Prix is sold/auctioned off to the Calcutta participants prior to the event. Then money is collected and portion is given to participants holding the winning riders names and the balance donated to JustWorld.
- Sell JWI Merchandise at Show/Barn
- Ask local tack shop to hold an event at the store and ask for percentage of sales that night.
- Ask local vet to give a lecture charge for tickets, this is great for 4H and pony club.
- Lock In (at the barn)
- Barn Party with Donations to JustWorld
- Autograph session with important riders or local celebrities, sell JustWorld stuff to get signed.
- Used Tack Sale
- Horse Wash or Body Clipping for JustWorld
- Horse Braiding Benefit
- During a training clinic or horse show ask for proceeds from parking, entries, auditor fees, or a percentage from the concession stand in exchange for bringing volunteers to help staff the event.
- Barn helpers for the day at the horse show or at the barn. You can auction off your "helpers" or they can work for donations.
- Local Equestrian Celebrity Calendar, don't forget vets, blacksmiths and ring announcers. Ask local photographers and printers to donate their services to create the calendar.

Ideas for Anywhere

- Bake Sale or Recipe Sale
- Lemonade Stand
- Golf Outing
- Soccer Tournament
- Get a restaurant to give percentage of all checks on one night, invite all your friends to dine there that night. Chick-Fil-A, Fuddruckers, and California Pizza Kitchen are just a few restaurants that hold these events regularly.
- Organize a movie night or concert at a barn or other venue and charge admission.
- Dance-A-Thon
- Throw a Party; ask for donations at the door.
- Silent Auction
- Email Campaign to Friends and Family
- Ask for donations to JustWorld instead of gifts for birthday or graduation.
- Trunk or fashion show with percentage of profits to go to JustWorld.
- Pizza Party, Chill Cook Off, Ice Cream Social or Spaghetti Dinner
- Hold a talent show, beauty pageant, singing contest, or other event
- Car /Trailer Wash
- 50/50 Raffle
- Board Game Tournament
- Poker Game or Bunko Game
- Donate to Dress Down Day at School or Work
- Dog Wash
- Kids or Adult Spelling Bee
- Jelly Bean or Coin Jar Guess How Many to Win
- Mini Golf or Disc Golf Tournament
- Sell water or other refreshments at school or local events.
- Jail and Bail/Lock Up: “prisoners” have to raise their “bail” (pledges for JustWorld) to get out of “jail” often a local restaurant will give you their bar during a work day and will donate food or drinks to the “prisoners”. Get local trainers, teachers, judges or police officers to do the “arresting”.
- Collect change at school or work in a JustWorld donation jar.
- Auction off a “day as” school principal, horse trainer, fireman, police officer, mayor, etc...often fun experiences can be rolled into a “day as” auction, i.e. police day may include ride in PD’s helicopter.
- White elephant auction: have silly/strange items donated then beautifully wrapped by volunteers to be auctioned off (live or silent) without telling bidders what is in the box! The unwrapping and gift swapping is the most fun of the night.
- Wine Tasting
- Holiday Gift Wrapping at Local Store for Donations
- Report Card Pledges, ask friends and family to give JustWorld \$5 for every A, \$4 for every B etc. you earn on your report card.
- Fantasy League Sports: portion of money charged to join pool given to JustWorld.
- Dunk Tank at other local event/festival

Fundraising Guidelines

- When holding a fundraiser where expenses are incurred, individuals must plan for the following:
- How will the expenses be paid and where will the up front funds for these expenses come from?
- Is the resulting revenue worth the volunteer time?
- Any expenses incurred during a fundraiser are the sole responsibility of the individuals contracting for the goods and/or services, not JustWorld International.
- All checks can be made payable to “JustWorld International” expenses will not be reimbursed from donations by JustWorld under any circumstances.
- No bank accounts can be opened in JustWorld’s name.
- If your fundraiser is conducted and promoted in support of JustWorld International, all proceeds must go to JustWorld. The sponsor or any individuals involved in the event may take no fees, commissions, or salary.
- Appropriate wording for any event promotion is “A portion of the proceeds from (EVENT NAME) will go to benefit JustWorld International.”
- If event expenses are covered with proceeds of the event donations or checks are not made payable to JustWorld International donations may not be tax deductible.
- JustWorld International reserves the right to request that you not approach a particular donor, business, or organization for a donation of money or services due to potential conflicts of interest that may arise among other JWl development initiatives and your event.
- JustWorld International cannot be responsible for insurance liability or liquor licensing for any volunteer organized independent event.
- JustWorld International requests that all individuals carefully consider their fund raisers before they begin by asking these four questions:
 - Is it ethical?
 - Is it offensive to any group?
 - What is the financial risk/outcome?
 - Do we have unanswered questions or doubts? If so then call JustWorld for help.

JustWorld appreciates all the hard work and effort put into raising money for our programs by all of our volunteers. Thank you!